



LeadingAge®

**The Trusted Voice
for Aging in America**

LeadingAge.org

CHHSM ANNUAL CONFERENCE

March 3, 2020

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CENTER FOR AGING SERVICES TECHNOLOGIES



**The Collaborative Care &
Health IT Innovation Summit
(June 14-16, 2020 in DC)**

**Medication Management &
Cybersecurity Tools**

Case Studies & Videos

LTSS CENTER AT UMASS BOSTON



LeadingAge
LTSS CENTER
@UMass Boston

Research bridging policy and practice

- Expanding housing with services**
- Strengthening the LTSS workforce**
- Enhancing nursing home quality**
- Advancing intergenerational programming – NEW TOOLKIT**

<http://ltsscenter.org/>

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CENTER FOR WORKFORCE SOLUTIONS

A Growing Need for Workers

The nation will need **2.5 million** LTSS workers by 2030 to keep up with the growth of America's aging population.



CENTER FOR WORKFORCE SOLUTIONS

The projected percentage increase in the number of positions employed in long-term care between 2010 and 2030 are the following:

94%

Counselors and social workers

93%

Community and social service workers

88%

Home health aides and personal care aides

73%

RNs

70%

LPNs

69%

Building and ground maintenance workers

68%

Nursing assistants

67%

Food preparation and serving workers

Resources:

Workforce Crisis Data

Promising Practices

Presentations

Innovators' Podcast

Advocacy Talking Points

Tools

<http://www.leadingage.org/workforce>

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CENTER FOR MANAGED CARE SOLUTIONS AND INNOVATIONS



- **Medicare Advantage, Special Needs Plans and Medicaid MLTSS**
- **Glossary of managed care terms and acronyms & fact sheets**
- **Webinars...in the LeadingAge Learning Hub**

<http://www.leadingage.org/managedcaresolutions>

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LeadingAge AFFILIATION IN PROGRESS



- **Agreement with intent to affiliate**
- **Shared visions, similar missions**
- **Commitment to service**
- **Member-driven**
- **Home-based care, home health & hospice**

My LeadingAge Member Community

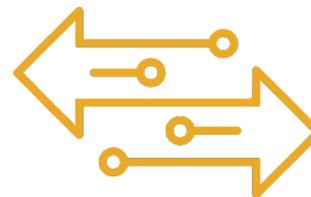
The *My LeadingAge Member Community* is where LeadingAge members across the country **connect** with one another online to . . .

exchange knowledge



solve problems

share resources



Members have access to a personalized, interactive experience that empowers them to engage year-round with their peers in aging services

My LeadingAge Member Community



Adult Day Services



CAST/Technology



Communications Collaborative



Compliance



Continuing Care at Home



Corporate Alliance Program Members



Facilities Management Professionals



Governance



Holistic Wellbeing



Home & Community-Based Services

More Than 25 Groups

Community.LeadinAge.org

My LeadingAge®

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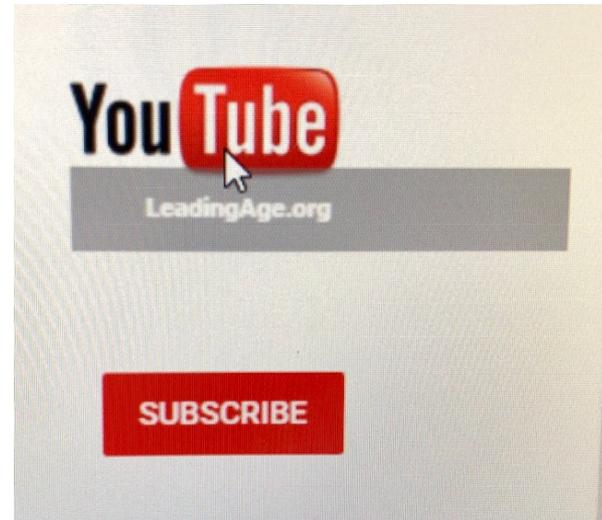
LeadingAge CATALYSTS PROGRAM



Recognizing leadership, innovation, research, and service by our members

**LeadingAge wants to recognize its members
and the work they do every day, all year long**

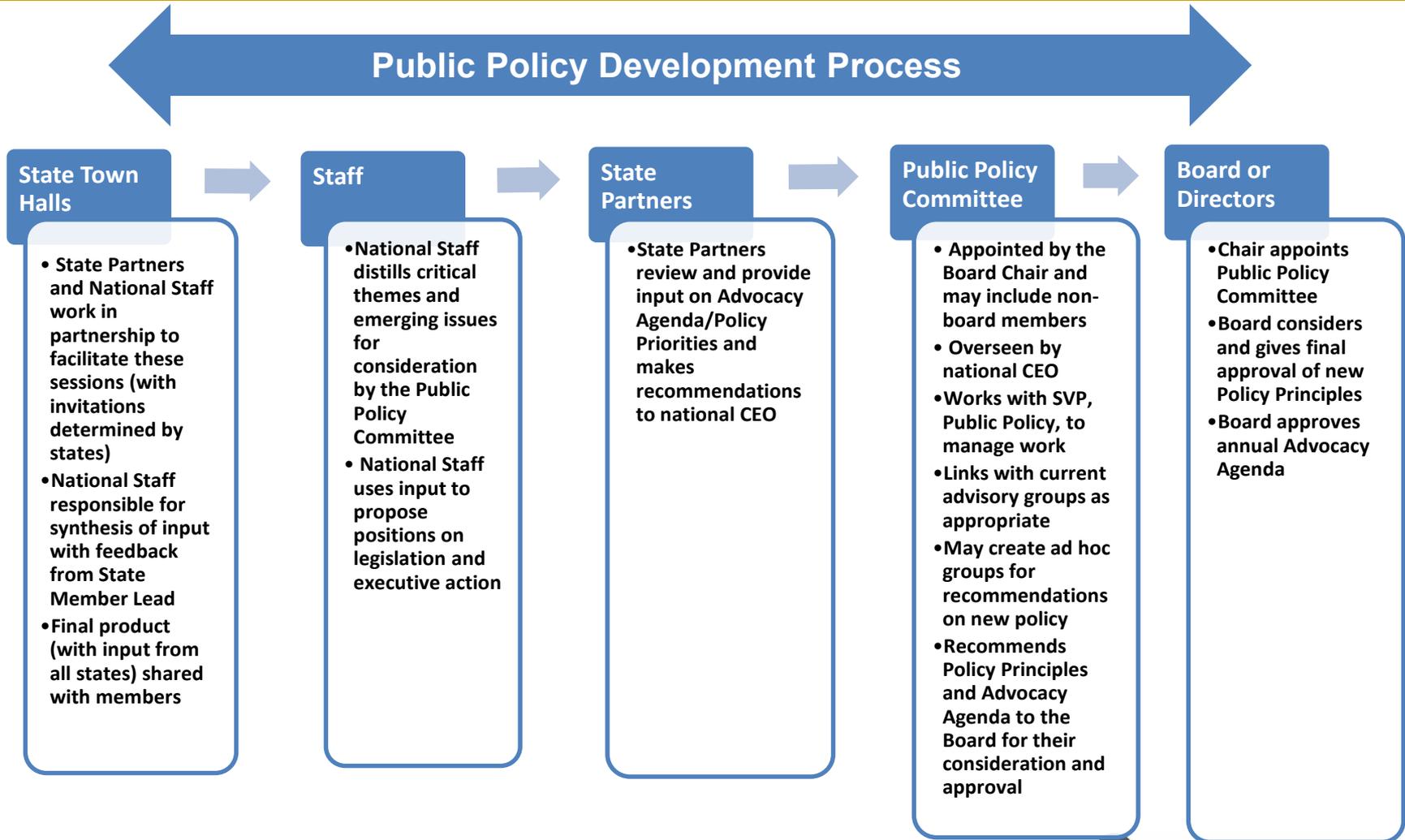
MONDAY MORNING MINUTE



PUBLIC POLICY



2020 POLICY DEVELOPMENT PROCESS



2020 PUBLIC POLICY PRIORITIES



Workforce



Nursing Homes



Affordable Housing



Managed Care



HCBS



LTSS Financing Reform



Medicare & Medicaid



Home Health Services



Hospice & Palliative Care



Veterans Affairs



Behavioral Health



Rural Issues



Elder Justice



Alzheimer's/Dementia



Technology/Telehealth



Medical Marijuana



Tax Policy

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AFFORDABLE HOUSING



Top Issues

- **Budget request seeks 15% cut to HUD; Administration seeks to expand Section 202 housing**
- **First funding awarded to new Section 202 Housing for the Elderly communities since 2011**
- **Working with HUD/CMS on a financing model for wellness in federally-assisted communities**
- **Educating members how to preserve housing via HUD's Rental Assistance Demo program**
- **Advocating for increased supply of affordable senior housing, recognizing the great need and rising homelessness among older adults**

ADVOCACY CHAMPIONS



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ADVOCACY BY THE NUMBERS



2019 Impacts

March 20th Hill Visits – 300 Advocates/225 Visits

21 Action Alerts and <13,000 communications with lawmakers

22 Town Hall Conversations – Over 1,500 attendees

#DearCandidate Campaign

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#DearCandidate Campaign

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LEVERAGING RELATIONSHIPS



Relationships with Elected Officials

State Association Partner Collaboration:

- State Legislation – Tracking Tool
- Medicaid - Comparison Among States
- Inter-State Collaboration on Common Issues

LeadingAge MEMBER BENEFITS



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LeadingAge MEMBER BENEFITS



Robyn Stone, Ph.D.



Mollie Gurian



Janine Finck-Boyle



Ruth Katz



Nicole Fallon



Linda Couch



Brendan Flinn



Majd Alwan, Ph.D.

Technical Assistance & Expertise



VALUE 1st



**Value First – Leverages over \$100 billion
in purchasing power**

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MARKET INTELLIGENCE TOOLS

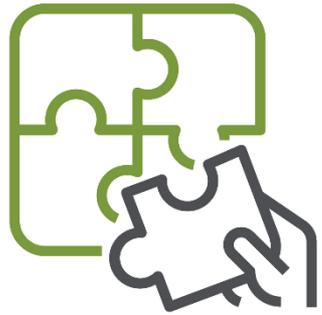
FIVE STAR
REPORTS

QUALITY
METRICS

QUALITY
APEX



LeadingAge MEMBER BENEFITS



Member Solutions

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TOOLKITS

Medicare Advantage Supplemental Benefits Toolkit

Health Information Technology Toolkit for Nursing Homes

Remote Patient Monitoring (RPM) Toolkit

HCBS Toolkit: Reduce Medicaid Billing Errors

Managing Leadership Succession Toolkit

Medication Optimization Toolkit

Care Transitions Toolkit

RoPs Tools and Resources



EDUCATIONAL OPPORTUNITIES



2020 LEADERSHIP SUMMIT



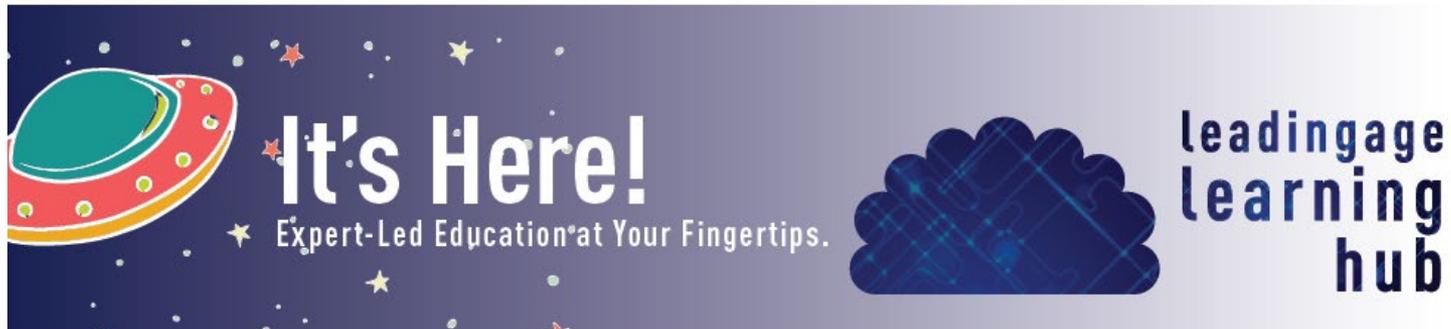
2020 ANNUAL MEETING AND EXPOSITION



NOVEMBER 4-7, 2020
San Antonio, Texas

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DISTANCE LEARNING



 **Deep Dives:** In-depth exploration of a topic designed to prompt ongoing thinking around different aspects of the content.

 **Spotlights:** Focused overview of a topic and the broad applicability of the content across aging services settings.

 **Sessions:** Recorded presentations and LeadingAge conference sessions covering a range of aging services topics.

 **QuickCasts:** Narrated PowerPoint presentations outlining a specific issue or trend impacting LeadingAge members.

 **Webinars:** Live and recorded presentations on timely topics or issues of critical importance to aging services providers. CEs are available for all live webinars.

 **Training Tools:** Resources designed to enhance the skills, knowledgebase and core competencies of aging services staff at all levels.

<https://learninghub.leadingage.org/>

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CONNECT WITH US



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